SPECIAL MEASURES: DEMOGRAPHIC

PARTNER STATUS

**Married**
Respondents who indicated that they are married.

**Unmarried Cohabitating**
Respondents who indicated that they are not married but have a partner who lives with them.

**Unmarried on own**
Respondents who indicated that they are not married and do not have a partner who lives with them.

MARITAL/KIDS

**Married with kids**
Respondents who indicated that they are married and have children 18 years old or younger. Also referred to as “traditional families.”

**Unmarried with kids**
Respondents who indicated that they are not married and have children 18 years old or younger. Also referred to as “non-traditional families.”

**Married no kids**
Respondents who indicated that they are married and do not have any children 18 years old or younger.

**Unmarried no kids**
Respondents who indicated that they are not married and do not have any children 18 years old or younger.

NON-TRADITIONAL FAMILIES

**Single Parents**
Respondents who indicated that they are not married, do not have a partner who lives with them and have children 18 years old or younger.

HOUSEWORK

**Woman does More**
Female respondents who indicated that they do more housework than their partner, or respondents with a female partner who indicated that their partner does more housework.

**Equal**
Respondents who indicated that they do they and their spouse/partners share the amount of housework equally.

**Man does more**
Male respondents who indicated that they do more housework than their partner, or respondents with a male partner who indicated that their partner does more housework.
| **CHILD CARE** | **Woman does More** | Female respondents who indicated that they do more childcare than their partner, or respondents with a female partner who indicated that their partner does more childcare. |
| **Equal** | Respondents who indicated that they do they and their spouse/partners share the amount of childcare equally. |
| **RELIGION** | **Protestant** | Respondents who indicated that they are Protestant. |
| | **Catholic** | Respondents who indicated that they are Catholic. |
| | **Other Christian** | Respondents who indicated that they are Mormon, Orthodox or of another form of Christianity. |
| | **Non-Christian** | Respondents who indicated that they are Jewish, Muslim or of another non-Christian religion. |
| | **No Preference/Atheist/Agnostic** | Respondents who indicated that they are atheist, agnostic or have no religious preference. |
| **CHRISTIAN** | **All non-Christian** | Respondents who indicated that they are Jewish, Muslim or of another non-Christian religion, or are atheist, agnostic or have no religious preference. |
| | **All Christian** | Respondents who indicated that they are Protestant, Catholic, Mormon, Orthodox or of another form of Christianity. |
| | **Evangelical** | Respondents who indicated that they are Protestant or of another Christian religious preference other than Roman Catholic, Orthodox or Mormon, and indicated they are a fundamentalist, evangelical, charismatic or Pentecostal Protestant or indicated that they identify with none of these nor mainline nor liberal but indicated that they consider themselves a born-again Christian. |
| **PROTESTANT DENOMINATION** | **Baptist** | Respondents who indicated that they are Baptist. |
**Lutheran**
Respondents who indicated that they are Lutheran.

**Methodist**
Respondents who indicated that they are Methodist.

**Other Protestant**
Protestant respondents who indicated that their denomination is a denomination other than Baptist, just Christian, Lutheran, Methodist, Episcopalian or Presbyterian.

**PROTESTANT ID**

**Fundamentalist**
Protestant respondents who indicated that when it comes to their religious identity they would say they are fundamentalist.

**Evangelical**
Protestant respondents who indicated that when it comes to their religious identity they would say they are evangelical.

**Liberal**
Protestant respondents who indicated that when it comes to their religious identity they would say they are liberal.

**None**
Protestant respondents who indicated that when it comes to their religious identity they would say they are not fundamentalist, evangelical, Pentecostal, mainline nor liberal.

**INTERFAITH**

**MARRIAGE**

**Interfaith**
Respondents who indicated that their partner does not have the same religion as them, and did not specify their partner’s religious preference to be the same as theirs.

**Same religion**
Respondents who indicated that their partner has the same religion as them or specified their partner’s religious preference to be the same as theirs.

**CATHOLIC ID**

**Traditional**
Respondents who indicated that they consider themselves to be a traditional Catholic.

**Liberal**
Respondents who indicated that they consider themselves to be a liberal Catholic.
BORN AGAIN  
**Yes**  
Christian respondents who indicated that they would consider themselves a born-again Christian.  

**No**  
Christian respondents who indicated that they would not consider themselves a born-again Christian.  

ATTENDANCE  
**More once week**  
Respondents who indicated that they attend religious services more than once a week.  

**Once a week**  
Respondents who indicated that they attend religious services once a week.  

**Once twice a month**  
Respondents who indicated that they attend religious services once or twice a month.  

**Several time a year**  
Respondents who indicated that they attend religious services several times a year.  

**Hardly ever or never**  
Respondents who indicated that they hardly ever or never attend religious services.  

KIDS  
**No Kids**  
Respondents who indicated that they do not have any children 18 years old or younger living at home.  

**1 kid**  
Respondents who indicated that they have 1 child who is 18 years old or younger living at home.  

**2 kids**  
Respondents who indicated that they have 2 child who are 18 years old or younger living at home.  

**3 or more**  
Respondents who indicated that they have 3 or more children who are 18 years old or younger living at home.  

**Total kids**  
Respondents who indicated that they have children who are 18 years old or younger living at home.  

KIDS/ORIGIN  
**No Kids**
Respondents who indicated that they do not have any children 18 years old or younger living at home.

**All by birth**
Respondents who indicated that all of the children 18 years old or younger living at home are theirs by birth.

**Not all birth**
Respondents who indicated that not all of the children 18 years old or younger living at home are theirs by birth.

**GENDER/KIDS/ORIGIN**

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Men No Kids</strong></td>
<td>Male respondents who indicated that they do not have any children 18 years</td>
</tr>
<tr>
<td></td>
<td>old or younger living at home.</td>
</tr>
<tr>
<td><strong>Men All birth</strong></td>
<td>Male respondents who indicated that all of the children 18 years old or</td>
</tr>
<tr>
<td></td>
<td>younger living at home are theirs by birth.</td>
</tr>
<tr>
<td><strong>Women No Kids</strong></td>
<td>Female respondents who indicated that they do not have any children 18</td>
</tr>
<tr>
<td></td>
<td>years old or younger living at home.</td>
</tr>
<tr>
<td><strong>Women All birth</strong></td>
<td>Female respondents who indicated that all of the children 18 years old or</td>
</tr>
<tr>
<td></td>
<td>younger living at home are theirs by birth.</td>
</tr>
<tr>
<td><strong>Women Not birth</strong></td>
<td>Female respondents who indicated that not all of the children 18 years</td>
</tr>
<tr>
<td></td>
<td>old or younger living at home are theirs by birth.</td>
</tr>
</tbody>
</table>

**AGE**

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>18 - 29</strong></td>
<td>Respondents who indicated that they are under 30 years old.</td>
</tr>
<tr>
<td><strong>30 - 39</strong></td>
<td>Respondents who indicated that they are 30-39 years old.</td>
</tr>
<tr>
<td><strong>40 - 49</strong></td>
<td>Respondents who indicated that they are 40-49 years old.</td>
</tr>
<tr>
<td><strong>50 - 64</strong></td>
<td>Respondents who indicated that they are 50-64 years old.</td>
</tr>
<tr>
<td><strong>Over 64</strong></td>
<td>Respondents who indicated that they are 65 years old or older.</td>
</tr>
</tbody>
</table>

**GENDER/AGE**

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Young Women</strong></td>
<td>Female respondents who indicated that they are under 50 years old.</td>
</tr>
</tbody>
</table>
Young Men
Male respondents who indicated that they are under 50 years old.

Older Women
Female respondents who indicated that they are 50 years or older.

Older Men
Male respondents who indicated that they are 50 years or older.

EDUCATION COLLEGE

High School or less
Respondents who indicated that they have no more than a high school education.

Post High School
Respondents who indicated that they have had some post high school education (ie. Jr. college, Technical School).

College graduate
Respondents who indicated that they have graduated from college.

GENDER/EDUCATION

College Men
Male respondents who indicated that they have graduated from college.

No College Men
Male respondents who indicated that they have not graduated from college.

College Women
Female respondents who indicated that they have graduated from college.

No College Women
Female respondents who indicated that they have not graduated from college.

AGE/EDUCATION

Young Non-college
Respondents under 50 who indicated that they have not graduated from college.

Young College
Respondents under 50 who indicated that they have graduated from college.

Older Non-college
Respondents 50 or older who indicated that they have not graduated from college.

Older College
Respondents 50 or older who indicated that they have graduated from college.
RACE

**White**
Respondents who indicated that they are White and do not consider themselves an Hispanic, Latino, or Spanish-speaking American.

**Black**
Respondents who indicated that they are Black and do not consider themselves an Hispanic, Latino, or Spanish-speaking American.

**Hispanic**
Respondents who indicated that they are Hispanic or consider themselves an Hispanic, Latino, or Spanish-speaking American.

*Unless specified below, all racial categories are defined the same as the total sample definition, applying only to the specified race.*

GENDER/MARITAL

**Married Women**
Female respondents who indicated that they are married.

**Single Women**
Female respondents who indicated that they are single.

**Separated/divorced/widowed women**
Female respondents who indicated that they are separated, divorced or widowed.

**Unmarried Women**
Female respondents who indicated that they are single, separated, divorced or widowed.

**Married Men**
Male respondents who indicated that they are married.

**Unmarried Men**
Male respondents who indicated that they are single, separated, divorced or widowed.

TIMES MARRIED

**0**
Respondents who indicated that they have never been married.

**1**
Respondents who indicated that they have been married once.

**2 or more**
Respondents who indicated that they have been married two or more times.
<table>
<thead>
<tr>
<th>INCOME</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $20K</td>
<td>Respondents who indicated that their total family income last year, before taxes, was less than $20,000.</td>
</tr>
<tr>
<td>$20K to $30K</td>
<td>Respondents who indicated that their total family income last year, before taxes, was between $20,000 and $30,000.</td>
</tr>
<tr>
<td>$30K to $50K</td>
<td>Respondents who indicated that their total family income last year, before taxes, was between $30,000 and $50,000.</td>
</tr>
<tr>
<td>$50K to $75K</td>
<td>Respondents who indicated that their total family income last year, before taxes, was between $50,000 and $75,000.</td>
</tr>
<tr>
<td>$75K or more</td>
<td>Respondents who indicated that their total family income last year, before taxes, was $75,000 or more.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GENDER/INCOME</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less $30K Men</td>
<td>Male respondents who indicated that their total family income last year, before taxes, was less than $30,000.</td>
</tr>
<tr>
<td>$30K $50K Men</td>
<td>Male respondents who indicated that their total family income last year, before taxes, was between $30,000 and $50,000.</td>
</tr>
<tr>
<td>$50K $75K Men</td>
<td>Male respondents who indicated that their total family income last year, before taxes, was between $50,000 and $75,000.</td>
</tr>
<tr>
<td>$75K more Men</td>
<td>Male respondents who indicated that their total family income last year, before taxes, was $75,000 or more.</td>
</tr>
<tr>
<td>Less $30K Women</td>
<td>Female respondents who indicated that their total family income last year, before taxes, was less than $30,000.</td>
</tr>
<tr>
<td>$30K $50K Women</td>
<td>Female respondents who indicated that their total family income last year, before taxes, was between $30,000 and $50,000.</td>
</tr>
<tr>
<td>$50K $75K Women</td>
<td>Female respondents who indicated that their total family income last year, before taxes, was between $50,000 and $75,000.</td>
</tr>
<tr>
<td>$75K more Women</td>
<td></td>
</tr>
</tbody>
</table>
Female respondents who indicated that their total family income last year, before taxes, was $75,000 or more.

**EMPLOY**

**Employed**
Respondents who indicated that they are employed part-time or full-time.

**Retired**
Respondents who indicated that they are retired.

**Unemployed/Student/Homemaker**
Respondents who indicated that they are unemployed, a student or a homemaker.

**FAMILY EMPLOY**

**2 FT**
Respondents who indicated that they and their partner are employed full time.

**1 FT 1 PT**
Respondents who indicated that between themselves and their partner, one is employed full time and the other part time.

**1 FT 1 Unemployed**
Respondents who indicated that between themselves and their partner, one is employed full time and the other is unemployed.

**2 Not FT**
Respondents who indicated that between themselves and their partner, neither is employed full time.

**REGION**

**New England**
Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.

**Middle Atlantic**
Delaware, New Jersey, New York, Pennsylvania.

**East North Central**
Illinois, Indiana, Michigan, Ohio, Wisconsin.

**West North Central**
Iowa, Kansas, Minnesota, Missouri, North Dakota, Nebraska, South Dakota.

**Deep South**
Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Texas, Virginia.
**Border States**
District of Columbia, Kentucky, Maryland, Oklahoma, Tennessee, West Virginia.

**Mountain States**
Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming.

**Pacific**
Alaska, California, Hawaii, Oregon, Washington.

**REGION COLLAPSE**

**Northeast**

**Central**
Illinois, Indiana, Michigan, Ohio, Wisconsin, Iowa, Kansas, Minnesota, Missouri, North Dakota, South Dakota, Nebraska.

**South**
Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Texas, Virginia, District of Columbia, Kentucky, Maryland, Oklahoma, Tennessee, West Virginia.

**West**