Propaganda Analysis Guide

Directions: Use the following prompts to guide the development of your analysis of a piece of propaganda.

Briefly describe the propaganda piece.

___________________________________________________________________

Which person, country, government, or organization created it? At whom or was it aimed? What is its purpose?

___________________________________________________________________

What are the main images on the poster or leaflet? What do they seem to suggest or represent? What else do they remind you of?

___________________________________________________________________

___________________________________________________________________

If there is text you can read, what does it say? How does it work in concert with the imagery? Is the message direct or suggestive?

___________________________________________________________________

___________________________________________________________________

What effect do you think this piece of propaganda had on recipients? Why?

___________________________________________________________________

What's your overall assessment of this piece of propaganda?

___________________________________________________________________

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