

Lesson Plan 1. Globalization

Teams: Read all of the Roles and the Scenario. Brainstorm and record: 1). How you will depict your team's assigned Role during the debate, 2). The potential arguments of your opponents, and 3). Some solutions that could be a compromise between the conflicting wants/needs.

Globalization Role Sheet

Role	Wants/Needs
1. Factory Worker	Living wage, safe conditions
2. Factory Owner	Profit, strong business, his services chosen over competitors, stable workforce
3. Spikey Company Executive	Cheap, quick production; cultural cache for product
4. Chinese Government Official	Economic prosperity, political stability
5. American Shopper	Convenience; cheap product, good quality
6. Anti-sweatshop Activist	Living wage, safe conditions

Scenario: American shoppers want the latest Spikey brand sneakers called Cheetahs. The demand is skyrocketing. The Spikey Company Executive tells the Factory Owner in China that they need to double production in half the time. The Factory Owner hesitates, because he has just received a large fine from the government for dumping toxins from the factory into the nearby river. The Factory workers are organizing with an Anti-sweatshop Activist to demand higher wages, shorter hours, and safer conditions. The Spikey Company Executive will move production to Vietnam, where he can get the Cheetahs made cheaper and faster if the factory in China cannot meet his demands. Not wanting to lose Spikey's business, the factory owner agrees to double production by having workers work longer hours.