Hofmannopoly
An Art Student’s Journey

Objective:
Each player is an art student journeying through Hans Hofmann’s world and learning about his color theory. The first person to reach graduation wins: Congratulations, you’re an art super star! Continue play until each player graduates.

You will need:
• a color printer
• 8.5” x 11” printer paper
• scissors
• tape or glue
• 2 to 4 small playing pieces (buttons, thimbles, bottle caps or coins work well)
• no dice necessary
• 2 to 4 players, ages 8 and up

Assembly:
The game board consists of four pages. Assembly is easiest if you follow these instructions step by step:

1. Cut along the dotted line on Page 1. Do NOT cut along the solid lines.

2. Align the cut edge of Page 1 with the solid line on the left side of Page 2, making sure that the game board lines up properly. Using tape or glue, attach Page 1 to Page 2.

3. Now cut along the dotted lines on Pages 3 and 4.

4. Align the cut right edge of Page 3 with the solid line on the left of Page 4, again making sure that the game board lines up properly. Attach Page 3 to Page 4.

5. Finally, attach Pages 3 and 4 to the bottom margin of Pages 1 and 2.

6. Cut out the direction cards, shuffle, and place on the Direction Cards square.

Directions for Play:
The youngest player goes first. Pick a card from the top of the pile to start the game. Read the card out loud and move to the space on the board as directed. Place used cards in the Discard pile. Play passes to the left. If you run out of cards, reshuffle the Discard pile. Have fun playing Hofmannopoly!
COLOR THEORY

Blue is a cool color that visually recedes. Jump back one space.

Yellow is a warm color. Leap ahead three spaces.

DIRECTION CARDS

PROVINCE TOWN

BERKELEY


Provincetown Museum

Cape Falmouth, MA, United States

2084 Loring St, Boston, MA 02135

U.S.A

888-939-6101

Color cards are a fun way to learn about and earn points in the game of Provincetown. Each color has three cards: one for the color, one for the school, and one for the museum. The cards are placed in the order of Provincetown, Cape Falmouth, MA, and Provincetown Museum.

1. COLOR CARDS:

- Yellow: Leap ahead three spaces.

2. 2084 LORING ST, BOSTON, MA 02135

- U.S.A.

3. 888-939-6101

- Phone number for Provincetown Museum.

4. Cape Falmouth, MA, United States

- Location of Provincetown.

5. Provincetown Museum

- Name of the museum located in Provincetown, MA.

6. 2084 Loring St, Boston, MA 02135

- Address of the Provincetown Museum.
DISCARD

GREEN IS A COOL COLOR THAT VISUALLY RECEDES. JUMP BACK ONE SPACE.

COLOR THEORY
Red is a warm color that visually advances. Leap ahead two spaces.

WHITNEY MUSEUM OF AMERICAN ART
NEW YORK

CEDAR TAVERN
Famous Hofmann School of Fine Art opens in 1933. (He closes school in 1958, retiring from teaching to devote all his time to painting career.)

You missed class because you stayed too long conversing with Jackson Pollock and Mark Rothko! Lose 1 turn.
annopoly
Student’s Journey

COLOR THEORY
Yellow is a warm color that visually advances. Leap ahead two spaces.

COLOR THEORY
Notice the “push/pull” of these colors next to each other.

ST. TROPEZ
Hofmann teaches summer sessions, 1928, 1929, 1931.
The Scottsdale Museum of Contemporary Art presents

Hofm
An Art

Congratulations!
You graduated!

MUNICH
Site of Hofmann's first school (1915)

COLOR THEORY
Red is a warm color that visually advances. Leap ahead two spaces.

LUCKY YOU!
You have dinner with Hofmann and Robert Delaunay, another color theorist.
Hofmann made up words from a combination of German, French and English. Use this Hofmann "made-up" word in a sentence: "COMPOSITORIC"
Then move forward two spaces.

Go directly to the Cedar Tavern to have a few drinks with Abstract Expressionist artists such as Jackson Pollock and Mark Rothko. Stay sober so you can follow the directions from there.

You want to be an abstract artist. How do you know when an abstract painting is finished?
Go to the Whitney Museum in New York to find out.

How lucky you are to be one of Hofmann’s 40,000 students! Move ahead three spaces.

Find a copy of A Painters Primer by Hofmann. Oh! It hasn’t been published! Instead, read Search for the Real (1948), Hofmann's principal collection of writings. Move ahead three spaces.

Hofmann's students were called "space cadets.” This is a compliment.
As a "space cadet,” you’re learning to manipulate space through color and form. Move ahead four spaces at the speed of light.

As was his practice, Hofmann tears your drawing into pieces and reassembles it into a new composition.
Get over it and move ahead two steps.

It's 1931 and Hofmann is teaching life drawing, still life and landscape classes at the University of California, Berkeley. One class for six weeks costs $45. You’re short the money! No luck selling your painting. Move back two steps.
Hofmann's secret to painting is to synthesize the line of Picasso with the color of Matisse. Try it in your own work. Then fly to New York City to pitch your paintings to Betty Parsons at her gallery, where Hofmann had a one-man show in 1947.

Art critic Clement Greenberg referred to Hofmann's school as "a vortex of influence in the burgeoning art scene of the 1930s and 1940s, a major fountainhead of style and ideas for the new American painting." You actually understand what "Clem" means by this! Move ahead three steps.

Hofmann's version of art history: "It was I who made Delaunay aware of Seurat." Move back two spaces, with the weight of your ego.

It's 1935 and you've been asked to work on a WPA* mural. Good for you! A steady paycheck and a job in the arts! Move ahead two steps.

*Works Progress Administration

Abstract Expressionist Lee Krasner was a student of Hofmann in New York (1937-1940). She went on to marry the famous Jackson Pollock, who overshadowed her career until his death in 1956. Move back two spaces.

Hofmann was more than 80 years of age when he painted the Renate Series, inspired by Renate Schmitz, whom he married in 1965 after the death of his first wife, Miz (1963). You have a new lease on life. Leap forward 10 spaces!

Hofmann once said that Lee Krasner's works were "so good" they seemed to be done by a man! Thank goodness for Women's Liberation! March ahead three spaces.

Hofmann's summer sessions on the French and Italian Rivieras were canceled when Hitler occupied Austria in the spring of 1938. It was too dangerous. Stay in your studio and make no moves.
In 1941, Hofmann became an American citizen. Sing the Star Spangled Banner, wave your paint brush and splash ahead three spaces.

In 1942, Hofmann's former student Lee Krasner introduced him to Jackson "I am nature" Pollock. (Whose clothes do you suppose had more paint spattered on them? What do you suppose they talked about?) Move forward five steps.

Hofmann once said: "I am not speaking as a teacher. As an artist, I know that art cannot be taught. Nobody can make a person musical unless a person is born musical....The artist is always the mystery." If art can't be taught, what am I doing here? I'm depressed! Stay in your studio and mope.

Hofmann said: "The picture plane is like a soft balloon or soft sausage; when I press on the one end, it swells on the other." Use this theory in your paintings. Move ahead two steps.

A new Hofmann student says: "Simplicity is difficult, isn't it?" Hofmann replies: "If that were not so, there would be more great artists." Simplify your work and leap ahead two spaces.

Can one be a great painter AND a great teacher? Yes, Hofmann was! Move ahead three spaces.

Recite five adjectives that describe an abstract expressionist painting. Move ahead five spaces.
Hofmann once said: "Since the Impressionists, all modern paintings should have clear colors." Move ahead to the next red square.

Hofmann said: "The composition is more of a struggle than the color. The color comes when the composition is right." Get your composition right and move ahead four spaces.

Hofmann said: "Color has intervals and chords like music. You must try to achieve the intervals between the complexes, then your painting will sing." You make your painting sing and someone buys it! Soar ahead five spaces.

Hofmann invites you to work on his mosaic mural in the lobby of a building in midtown Manhattan.

Go to New York City and get to work!

Recite five adjectives that describe an abstract expressionist painting. Move ahead five spaces.

Hofmann said: "With the dirtiest palette, you can create the most beautiful colors." You look at your palette, and it is too clean! Go back three spaces and dirty it up.

Hofmann said: "Painting is not so much a matter of color as it is of form, and the form comes out of the artist's feeling for rhythm and color."

Dance ahead five steps.

Hofmann said: "The dilettante wants to put every leaf on the tree." This sounds like your struggle in the studio. If this is true for you, stay where you are and lose one turn. If not, move forward one square.

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Hofmann knew Picasso, Matisse, Delaunay and many other modernist artists. How many contemporary abstract painters do you know? Move ahead one step for each name.

After World War I, Hofmann's school becomes known abroad and attracts foreign students, such as Louise Nevelson. Go visit some of Nevelson's sculptures at the Guggenheim Museum.

Hofmann operated his school in New York from 1933 to 1958. It attracted young artists from all over the world. You're one of them! Pack up your paints and move to New York City.

Hofmann asks you to help him paint his Provincetown home using his signature bright, beautiful colors. What an honor! Go to Provincetown!

Hofmann operated his summer school in Provincetown, Massachusetts, from 1934 until 1958. It attracted artists from all over the world. You're one of them! Take a trip to Provincetown.

Hofmann said: "With the dirtiest palette, you can create the most beautiful colors." You look at your palette, and it is too clean! Go back three spaces and dirty it up.

You can't take the winter weather in New York anymore! You decide to see some fine art in a warm, dry climate. Pack up and go to Scottsdale, Arizona!

While you're there, visit SMoCA!

Congratulations! You just got a scholarship to study in the summer with Hofmann at the University of California, Berkeley. Jump ahead to Berkeley now!