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Ben J. Wattenberg is a senior fellow at AEI and moderator of Think Tank, seen weekly on PBS. He is the host-essayist of the three-hour PBS prime-time documentary, “The First Measured Century.”

Mr. Wattenberg’s many books include one about each decennial census from 1960 to 1990: This U.S.A.: An Unexpected Family Portrait of 194,067,296 Americans Drawn from the Census (Doubleday, 1965); The Real America: A Surprising Examination of the State of the Union (Doubleday, 1974); The Good News Is the Bad News Is Wrong (Simon and Schuster, 1984); and Values Matter Most: How Republicans or Democrats or a Third Party Can Win and Renew the American Way of Life (Free Press, 1995). He is also the author of The Birth Dearth (Pharos, 1987) and coauthor, with Richard Scammon, of The Real Majority (Coward-McCann, 1970).

His twenty-five-year career in public television includes three series—In Search of the Real America, Ben Wattenberg's 1980, and Ben Wattenberg at Large—along with recent specials such as “The Grandchild Gap,” “America’s Number One—Now What?” and “The Stockholder Society.”

His syndicated column appears in 200 newspapers. He worked as speechwriter/assistant for President Lyndon Johnson, Senator Hubert H. Humphrey, and Senator Henry M. “Scoop” Jackson. He was cofounder and chairman of the Coalition for a Democratic Majority.
Supplementary Resources

**PBS Documentary on Videocassette**
*The First Measured Century* is the companion book to the three-hour PBS documentary “The First Measured Century,” a special from the producers of *Think Tank with Ben Wattenberg*. To order the two-tape set of “The First Measured Century” documentary on videocassette, call 1-800-PLAY-PBS. The cost is $29.98 for personal use and $89.95 for classroom use (including the cost of rebroadcast rights). Credit cards are accepted.

**Interactive Web Site**
For additional educational and program information, visit “The First Measured Century” web site at www.pbs.org/fmc. You’ll find extensive transcripts from the PBS documentary, historical timelines, interactive charts and graphs, biographies of contributing experts, downloadable teacher’s materials, a discussion forum, and more.
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