



**NAME:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**Conservation Nation: Research Organizer**

**Name of Conservation Organization:** \_\_\_\_\_

**Organization's web site:** \_\_\_\_\_

**History:**

*When was the organization founded? How did it get started?*

**Mission:**

*Summarize the organization's key mission. What does it try to do? [Note – this information might be found in a section called "Mission," "About Us," "What We Do," or "How we work."]*

**Location and structure:**

*Where is the organization's main office? Where do its conservation activities take place (US-based or international)? Can you tell how many staff members work for the organization?*

**Suggestions for taking action:**

*What are one or two actions the organization suggests that people can take to get involved in their conservation efforts? [Note – one important action is to donate money – but what else do they suggest?]*

**Selling Points:**

*Give your classmates a great reason to explore this organization. What features of this organization or its web site do you think would be most interesting to them?*