

TOOLKITS

For questions regarding this section, contact PBS Program Management at (703) 739-5010

PURPOSE OF TOOLKITS

Toolkits provide audio and video elements necessary to package your program.

In order to provide non-containerizing producers with program elements necessary to package a PBS program, PBS offers toolkits to producers. These toolkits contain audio and video segments for underwriting, system cues and post-logo filler.

PBS will only fill non-containerized programs to standard time if the requested filler time occurs in 15-second increments (times ending in :00, :15, :30 or :45).

For example: If a non-containerized program is 3:37 short of standard duration, the producer may elect to have PBS fill up to 3:30. The remaining 7-seconds must be filled by the producer and delivered on the Master and Back-up tapes. PBS-supplied accordion filler may be used to meet this requirement.

Contact Program Management for more info.

PBS will package all toolkit elements onto containerized programs.

To purchase a copy of one of these toolkits, please contact your Program Management contact. These toolkits are available at the expense of the producer.

TYPES OF TOOLKITS

PBS offers HD toolkits for Kids and primetime programs

PBS offers HD Toolkits for primetime programs and SD and HD toolkits for Kids program.

Contact Program Management to learn about toolkit elements.

To learn more about how and when to use specific toolkit elements, contact Program Management.