



TEMPLATE FORMAT FOR 30-MINUTE PROGRAMS (26:46.00)

This is a format to show allowable placement, order and duration for various packaging elements. Your program may not necessarily contain all these elements. Please discuss format elements with your Senior Program Associate in Program Management.

*****PBS must approve all formats prior to final picture lock*****

• TOP OF THE SHOW TEASE / OPEN (must be in increments of 15-seconds and <3:00)	:xx
• UNDERWRITING CREDIT BED (must be in increments of 15-seconds and approved by PUP)	1:30 (max, may be less)
• PROGRAM	22:40 (when combined with Tease/Open)
• NEXT-TIME TEASE	:30
• UNDERWRITING CREDIT BED (must be in increments of 15-seconds and approved by PUP)	1:30 (max, may be less)
• PRODUCTION CREDITS SPLIT WITH WEBTAG & OFFER (including copyright, disclaimer and producer/presenter credits)	:30
• PBS SYSTEM CUE (may be omitted from delivery for containerized programs)	:06



TEMPLATE FORMAT FOR 60-MINUTE PROGRAMS (56:46.00)

This is a format to show allowable placement, order and duration for various packaging elements. Your program may not necessarily contain all these elements. Please discuss format elements with your Senior Program Associate in Program Management.

*****PBS must approve all formats prior to final picture lock*****

- | | |
|--|---------------------------------------|
| • TOP OF THE SHOW TEASE / OPEN
(must be in increments of 15-seconds and <3:00) | :xx |
| • UNDERWRITING CREDIT BED
(must be in increments of 15-seconds and approved by PUP) | 1:30 (max, may be less) |
| • PROGRAM | 52:10 (when combined with Tease/Open) |
| • NEXT-TIME TEASE | :30 |
| • UNDERWRITING CREDIT BED
(must be in increments of 15-seconds and approved by PUP) | 1:30 (max, may be less) |
| • PRODUCTION CREDITS SPLIT WITH WEBTAG & OFFER
(including copyright, disclaimer and producer/presenter credits) | 1:00 |
| • PBS SYSTEM CUE
(may be omitted from delivery for containerized programs) | :06 |
-



TEMPLATE FORMAT FOR 90-MINUTE PROGRAMS (86:46.00)

This is a format to show allowable placement, order and duration for various packaging elements. Your program may not necessarily contain all these elements. Please discuss format elements with your Senior Program Associate in Program Management.

*****PBS must approve all formats prior to final picture lock*****

• TOP OF THE SHOW TEASE / OPEN (must be in increments of 15-seconds and <3:00)	:xx
• UNDERWRITING CREDIT BED (must be in increments of 15-seconds and approved by PUP)	1:30 (max, may be less)
• PROGRAM	82:10 (when combined with Tease/Open)
• NEXT-TIME TEASE	:30
• UNDERWRITING CREDIT BED (must be in increments of 15-seconds and approved by PUP)	1:30 (max, may be less)
• PRODUCTION CREDITS SPLIT WITH WEBTAG & OFFER (including copyright, disclaimer and producer/presenter credits)	1:00
• PBS SYSTEM CUE (may be omitted from delivery for containerized programs)	:06



**TEMPLATE FORMAT FOR 120-MINUTE PROGRAM
NO BREAK
(1:56:46.00)**

This is a format to show allowable placement, order and duration for various packaging elements. Your program may not necessarily contain all these elements. Please discuss format elements with your Senior Program Associate in Program Management.

*****PBS must approve all formats prior to final picture lock*****

-
- | | |
|---|---|
| • TOP OF THE SHOW TEASE / OPEN
(must be in increments of 15-seconds and <3:00) | :xx |
| • UNDERWRITING CREDIT BED
(must be in increments of 15-seconds and approved by PUP) | 1:30 (max, may be less) |
| • PROGRAM | 1:52:10 (when combined with Tease/Open) |
| • NEXT-TIME TEASE | :30 |
| • UNDERWRITING CREDIT BED
(must be in increments of 15-seconds and approved by PUP) | 1:30 (max, may be less) |
| • PRODUCTION CREDITS SPLIT WITH WEBTAG & OFFER
(including copyright, disclaimer and producer/presenter credits) | 1:00 |
| • PBS SYSTEM CUE
(may be omitted from delivery for containerized programs) | :06 |
-



TEMPLATE FORMAT FOR 120-MINUTE PROGRAM INTERNAL BREAK (1:56:46.00)

This is a format to show allowable placement, order and duration for various packaging elements. Your program may not necessarily contain all these elements. Please discuss format elements with your Senior Program Associate in Program Management.

*****PBS must approve all formats prior to final picture lock*****

• TOP OF THE SHOW TEASE / OPEN (must be in increments of 15-seconds and <3:00)	:xx
• UNDERWRITING CREDIT BED (must be in increments of 15-seconds and approved by PUP)	1:30 (max, may be less)
• PROGRAM Part 1	1:48:52 (when combined with Tease/Open and Part 2)
• BUMPER OUT/TEASE (promoting second hour)	:30
▪ INTERNAL SYSTEM CUE (PBS to provide)	:06
▪ TURNKEY BREAK (PBS to provide)	1:07
• UNDERWRITING CREDIT BED (must be in increments of 15-seconds and approved by PUP)	1:30 (max, may be less)
▪ BUMPER IN	:05
▪ PROGRAM Part 2	:xx (included in 1:48:52)
▪ NEXT TIME TEASE	:30
• UNDERWRITING CREDIT BED (must be in increments of 15-seconds and approved by PUP)	1:30 (max, may be less)
• PRODUCTION CREDITS SPLIT WITH WEBTAG & OFFER (including copyright, disclaimer and producer/presenter credits)	1:00
• PBS SYSTEM CUE (may be omitted from delivery for containerized programs)	:06



TEMPLATE FORMAT FOR 30-MINUTE KIDS PROGRAMS- OPTION 1 (28:46.00)

This is a format to show allowable placement, order and duration for various packaging elements. Your program may not necessarily contain all these elements. Please discuss format elements with your Senior Program Associate in Program Management.

*****PBS must approve all formats prior to final picture lock*****

-
- | | |
|--|---------------------------------------|
| ▪ TOP OF THE SHOW TEASE / OPEN
(must be in increments of 15-seconds and <3:00) | :xx |
| ▪ UNDERWRITING CREDIT BED
(must be in increments of 15-seconds and approved by PUP) | 1:00 (max, may be less) |
| ▪ PROGRAM | 25:55 (when combined with Tease/Open) |
| ▪ PBS KIDS PROMOTION
(provided by PBS) | :15 |
| ▪ UNDERWRITING CREDIT BED
(must be in increments of 15-seconds and approved by PUP) | 1:00 (max, may be less) |
| ▪ PRODUCTION CREDITS SPLIT WITH WEBTAG
(including copyright, disclaimer and producer/presenter credits) | :30 |
| ▪ PBS KIDS SYSTEM CUE
(may be omitted from delivery for containerized programs) | :06 |
-



TEMPLATE FORMAT FOR 30-MINUTE KIDS PROGRAMS- OPTION 2 (28:46.00)

This is a format to show allowable placement, order and duration for various packaging elements. Your program may not necessarily contain all these elements. Please discuss format elements with your Senior Program Associate in Program Management.

*****PBS must approve all formats prior to final picture lock*****

-
- | | |
|---|--|
| ▪ UNDERWRITING CREDIT BED
(must be in increments of 15-seconds and approved by PUP) | 1:00 (max, may be less) |
| ▪ TOP OF THE SHOW TEASE / OPEN
(must be in increments of 15-seconds and <3:00) | :xx |
| ▪ PROGRAM | 25:55 (when combined with Tease/Open) |
| ▪ PBS KIDS PROMOTION
(provided by PBS) | :15 |
| ▪ UNDERWRITING CREDIT BED
(must be in increments of 15-seconds and approved by PUP) | 1:00 (max, may be less) |
| ▪ PRODUCTION CREDITS SPLIT WITH WEBTAG
(including copyright, disclaimer and producer/presenter credits) | :30 |
| ▪ PBS KIDS SYSTEM CUE
(may be omitted from delivery for containerized programs) | :06 |
-