

DELIVERABLES

For questions regarding this section, contact PBS Program Management at (703) 739-5010

ORION PROGRAM RECORD REQUEST FORM

DUE:
Immediately Producers are required to submit a request for a program record via PBS's online database, ORION. For access to ORION, please speak with your Program Management contact.

PRELIMINARY PROGRAM INFORMATION

DUE:
Immediately After your program has been accepted to PBS, your programming contact in PBS Program Scheduling and Editorial Management will require the following be made available: title, length, description, funders, contact information, availability date, general website plans, product offers, and content/flag information.

PROGRAM SCRIPTS, ROUGH CUTS/FINE CUTS

DUE:
Immediately Rough cuts, fine cuts and scripts of the program will need to be reviewed and approved by PBS Scheduling and Editorial Management at various stages of the production process. Please consult with the appropriate Scheduling and Editorial Management director regarding specific needs and delivery information. PBS reserves the right to review and approve program opens and closes and all packaging elements.

NAMES OF FUNDERS

DUE:
Immediately Names of all entities and/or individuals who have voluntarily contributed cash to finance, in whole or in part, the production or acquisition of a PBS program or website should be provided to the PBS Program Underwriting Policy department.

PROGRAM FORMAT

DUE:
Immediately (prior to final picture lock) A rundown of the order and timings of all program packaging elements must be provided prior to final picture lock. Program formats must adhere to the guidelines set forth in this manual. Programs that do not comply will need to be edited by the producer as required by PBS. This information is entered into the PACKAGING FORMS database in PBS CONNECT.

LIST OF PRODUCTION CREDITS

DUE:
Immediately (prior to final picture lock) A list of the program production credits must be provided as soon as possible. The credit list must comply with guidelines set forth in the "PRODUCTION CREDITS" section of this manual. This information is submitted directly to your Program Management Senior Program Associate.

ON-AIR TREATMENT FOR PRODUCTION CREDITS

DUE:
Immediately (upon request of Program Management)

Producers must supply a proposed treatment for the production credits to your Program Management contact prior to their construction. Please see the “PRODUCTION CREDITS” section of this manual for requirements regarding the on-air appearance of the credit bed.

ON-AIR TREATMENT FOR PRODUCED UNDERWRITING SPOT

DUE:
Immediately (at least 8 weeks prior to the production of spot)

Proposed treatments or storyboards and language for produced underwriting spots are due 8 weeks prior to production of the spot. Please see the credits area of the “UNDERWRITING” section of this manual for additional information.

CONTENT OUTLINE FOR pbs.org

DUE:
17 weeks prior to the first day of the month of air

Producer provides Interactive with a content outline 17 weeks prior to broadcast date. Please refer to the Web Manual: pbs.org/exchange

SITE MAP & WIREFRAMES for pbs.org

DUE:
13 weeks prior to airdate

Producer provides a hierarchical map of the site with visual sketches of the design with menu.

EPISODE TITLES, DESCRIPTIONS AND EDUCATIONAL OBJECTIVES

DUE:
12 weeks prior to airdate

Individual program episode titles and brief episode descriptions should be sent to PBS Program Management. In the case of timely programs, titles should be faxed or e-mailed to your Program Management contact as soon as possible.

For Children’s programs, PBS requires a one-line “educational objective” to be submitted with each program description.

PROGRAM ACCEPTANCE AGREEMENT (PAA)

DUE:
11 weeks prior to the first day of the month of air

The Program Acceptance Agreement (PAA) must be filled out for each series or program. This information is the final sign off on a program's acceptance for PBS distribution. The PAA is due to the Program Management department 11 weeks prior to the first day of the month of broadcast. This information is entered into ORION.

PAGE DESIGN for pbs.org

DUE:
10 weeks prior to the first day of the month of air

Top level and one secondary page, delivering as illustrations in a ZIP file. All design elements should be final representations.

PROMOTIONAL PRINT MATERIALS

DUE: This includes listings, press releases and photos. Please see the
10 weeks prior to the first “PROMOTION” section of this manual for information.
day of the month of air

INTERACTIVE WEBTAG ANNOUNCEMENT CLEARANCE INFORMATION

DUE: If the program has a website that has been cleared to reside at pbs.org,
8 weeks prior to the the Web address should be advertised on-air during, or at the end of,
first day of the month program content (prior to production credits). Interactive webtag (IWT)
of air (prior to the information that indicates audio and visual treatment of on-air Web spots
production of the spot) or markers must be submitted to Program Management 8 weeks prior to
the first day of the month of broadcast and prior to the production of the
on-air spot. This information is entered into the PACKAGING FORMS
database.

SCREENING CASSETTES (CLEAN)

DUE: One Beta SP or digibeta version AND one VHS or DVD without BITC
6-8 weeks prior to airdate are required. Please see the “PROMOTION” section of this manual for
information.

ON-AIR OFFER CLEARANCE INFORMATION

DUE: If the program format includes offers for related products and services,
45 business days prior an On-Air Offer Clearance (OAC) information must be submitted to the
to air Program Underwriting Policy department at least 45 business days prior
to air, and prior to the production of the spot. Please see the “ON-AIR
OFFERS” section for additional information. This information is entered
into the PACKAGING FORMS database.

UNDERWRITING CREDIT CLEARANCE INFORMATION

DUE: The Underwriting Credit Clearance (UCC) information details the
35 business days prior treatment of the underwriting credit sequence and should be submitted at
to air least 35 business days prior to air. This information is entered into the
PACKAGING FORMS database.

MEDIA INVENTORY AND BARCODE

DUE: A completed Media Inventory form must be submitted in the
Prior to delivery of PACKAGING FORMS database, and the associated barcode must be
Master and Back-up included with each tape delivered to PBS.

MASTER AND BACK-UP TAPES

DUE:
**30 business days
prior to airdate**

Both a Master and a Back-up HDCam of each version of your program must be submitted to the PBS Media Library, along with Media Inventory barcodes (see above) no later than 30 business days prior to broadcast. Programs arriving later than 30 business days before air will be assessed a late tape fee (see the “Late Tape Delivery Fees” information in this section of the manual). Additional technical information about program master requirements can be found in PBS’s “Technical Operating Specifications” Manual.

After delivery, the Master and Back-up tapes become the property of PBS and cannot be returned.

VIDEOTAPE TECHNICAL EVALUATION

DUE:
**30 business days
prior to airdate**

A completed Videotape Technical Evaluation Form must be included in the case with each Master tape.

ON-AIR PROMOTIONAL SPOTS

DUE:
**6 weeks prior to
airdate**

20-second and 30-second on-air promotion spots for each program are required. If your program is being delivered in HD or Widescreen, promotion spots in the same format are also required. Please see the “PROMOTION” section of this manual for information.

PROTO SITE for pbs.org

DUE:
**6 weeks prior to the
first day of the month
of air**

All content should be in place no later than 6 weeks prior to air.

MUSIC CUE SHEETS AND VISUAL ARTS CUE SHEETS

DUE:
**6 weeks prior to
airdate**

Music Cue sheets and Visual Arts Cue Sheets, detailing information regarding the program music and content must be submitted prior to the program broadcast. Blank electronic forms are available from and should be submitted via email to sfriedman@pbs.org

FINAL SITE for pbs.org

DUE:
**3 weeks prior to the
first day of the month
of air**

Final site, server-side code, and promotional materials (teaser texts and images) must be delivered no later than 3 weeks prior to air. Please see the “INTERACTIVE” section of this manual for additional information or visit pbs.org/exchange.

LIVE FEEDS

DUE:
At Feed Program producers planning to deliver their program live (or “near live,” meaning within a period of time where there would be no time to deliver the program via other means) to PBS are required to obtain a redundant, diverse path for such a program feed. This means the producer must secure a fiber path and a satellite path for a live feed, dual satellite feeds or use diverse fiber feeds from different common carriers for the feed into PBS. This is at the producer’s expense. Further information on this is available in the TOS.

ERRORS AND OMISSIONS CERTIFICATE

DUE:
Prior to air A copy of the E&O certificate should be sent to prodmgmt@pbs.org prior to the initial airdate of the program.

SITE MAINTENANCE

DUE:
After airing until end of term Site must be maintained and any requested changes from Interactive for compliance with current web practices and accessibility demands made during term.

SEASONAL PRESS KIT MATERIALS/PBS PRESS MATERIALS

DUE:
Upon request Necessary for selected programs only. Please see the “PROMOTION” section of this manual for information.

ADDITIONAL VIDEO MATERIAL

DUE:
Upon request At various stages of the post-production process, PBS may ask that the producer provide additional VHS, DVD, or broadcast quality program material. This is mainly for use in teleconferences, and other internal Public Television forums. In certain instances, PBS may ask that the producer provide a trailer, or a more highly produced segment promoting the upcoming program/series.

INVOICES

DUE:
Prior to payment Producers with a contract with PBS are required to submit invoices to receive contract payments. The invoice format can be found at the end of this section.

Invoice Instructions

- Step 1: Enter the producer name, to whose attention the check should be sent along with the proper billing address, and the phone number in the appropriate fields;
- Step 2: Enter the name of the contract or production in the “For” field;
- Step 3: Enter the payment number (e.g., Payment 1 of 3);
- Step 4: Enter a description or reason for payment (as stated in the payment schedule of the contract);
- Step 5: If deliverables are being submitted, please list them;
- Step 6: Enter the amount of the payment requested and the total amount for the invoice;
- Step 7: Submit the invoice as an attachment via email to prodmgmt@pbs.org or via mail attention Reid Walsh, Production Management.



PBS Late Tape Policy

- ALL Master and Backup tapes are due in house 30 business days before the hard feed airdate. This includes repackaged and alternate versions of programs including stunt, shortened, edited, high definition/widescreen, etc.
- Tapes must be delivered to the PBS Media Library Monday through Friday between the hours of 8 a.m. - 4 p.m. Eastern Time.
- Tapes must be fully packaged with all associated elements to be considered a final delivery to PBS.
- Any Producer submitting tapes to PBS less than 30 business days before the hard feed date will be charged a Late Fee in addition to any technical processing costs (to be applied per the Technical Rate Card).
- In the event that program deliverables are received late, PBS reserves the right to broadcast an evergreen episode (in the case of an ongoing series) or to broadcast another program in its place.

Late Tape Delivery Fees	
Less than 5 business days prior to air	\$10,000
5-9 business days prior to air	\$5,000
10-14 business days prior to air	\$3,000
15-19 business days prior to air	\$2,000
20-24 business days prior to air	\$1,000
25-29 business days prior to air	Grace period – only technical processing charges apply
30 or more business days prior to air	On Time

PBS HOLIDAY SCHEDULE:

New Year's Day
Martin Luther King Jr.'s Birthday
Presidents' Day
Memorial Day
Independence Day
Labor Day
Columbus Day
Thanksgiving (2 days)
Christmas (2 days)