

Guidelines and Application

CPB/PBS

Producers Academy

The Corporation for Public Broadcasting (CPB) and the Public Broadcasting Service (PBS) invite you to participate in the 2013 Producers Academy at WGBH. The CPB/PBS Producers Academy offers professional development activities designed to identify public broadcasting's next generation of creative talent.

In the belief that the best producers enhance their production skills and their own creative energy by working and interacting with others, the Producers Academy seeks to: 1) encourage formal learning opportunities under the guidance of experienced producers, 2) facilitate relationship building in a business based on relationships, 3) offer exposure to diverse perspectives and experiences both inside and outside of the public television environment.

The CPB/PBS Producers Academy is open to both station-connected and independent producers. Those selected will be chosen for their production talent, commitment to public broadcasting and potential for success in the program.

For more information contact: Kathryn Lo at PBS – producers_academy@pbs.org
or Angie Palmer at CPB – apalmer@cpb.org.



About the CPB/PBS Producers Academy at WGBH

"It was the best professional development experience of my career, bar none. I feel fortunate and humbled to have been chosen to participate. It was a mind altering and life changing experience." - Beverly Penninger, 2010 Workshop

I honestly learned more during the workshop than I did in three semesters of graduate producing courses. Not a critique of my grad school but a testament to the amazing program put together. - Bao Nguyen, 2011 Workshop

The 2013 CPB/PBS Producers Academy will be held at WGBH-Boston during the week of Saturday, March 30 through Friday, April 5. It has been developed for producers who create or intend to create works for public broadcasting, either through a station or independently. It is an opportunity for these producers to work intensively on the skills that will benefit them most, through classes and through direct contact with some of public television's most talented personnel.

The definition of "producer" includes producer/writers and producer/directors; individuals who have worked locally as well as nationally, in all genres of programming; professionals who work in video, film, and interactive media; and those who work in studio-based as well as field production. Please note that this program is not for beginners.

Over its eleven-year life, the CPB/PBS Producers Academy has accepted participants from 43 states plus the District of Columbia and Puerto Rico. Many of these producers have since contributed to public television's signature programming (*American Experience, History Detectives, African American Lives, Latin Music U*S*A**, *Freedom Riders*). They have made programming for local and regional broadcast (*New Jersey Legacies, Oregon Field Story, Greater Boston Arts*) and online (*Katrina Film Project, Journey to Planet Earth* Web site). Their independent films (*More Than A Month, Promised Land, A Son's Sacrifice, Adjust Your Color: The Truth of Petey Green, The Eyes of Me, The Longoria Affair*) have reached national PBS air.

To learn more about past Academy producers, visit <http://producersworkshop.pbs.org>.

The 25 producers selected for the 2013 Workshop will receive scholarships that pay for the cost of the program and the week's travel and living expenses.

**CPB/PBS Producers Academy
Scholarship Application
(March 30 – April 5, 2013)**

Personal Information

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail address: _____

Web site, Facebook page, other e-contacts: _____

Current Professional Position/Organization: _____

Professional Information

Please submit three (3) copies of all required paperwork with one sample video as outlined below.

A. Work Experience: Please be specific, listing employment history, production credits, program titles, distribution, awards, etc. Please use a separate sheet or sheets of paper, and attach.

B. Professional Goals: Please describe in three short paragraphs, your reasons for working in public broadcasting, your career objectives, and how receiving a Producers Academy scholarship will help you meet your objectives. Please use a separate sheet of paper, and attach.

C. Recommendation: Please include **with your application** a recommendation from a public television station, public television programming partner (including the Minority Consortia, ITVS, etc.), production company, or industry professional.

D. Please provide one DVD or VHS tape of a recent production for which you have been a primary contributor. Please indicate your actual role and production credit on the program you submit. The video must be cued to the beginning of the program or scene to be viewed. If the video is a clips reel, a second full-length program may also be sent. The DVDs and tapes will not be returned. You may also include a URL in place of a DVD or tape, or for further information or viewing.

By signing I certify that I intend to continue to work within or on behalf of the U.S. Public Television industry in the future.

Applicant Signature _____ Date _____

Applications must arrive, with all supporting material, by 5:00 PM Eastern, Friday, December 14, 2012. Send to: CPB/PBS Producers Academy, Attn: Kathryn Lo, 2100 Crystal Drive, Arlington, Virginia, 22202. Awardees will be announced February 8, 2013.

CPB/PBS Producers Academy

Scholarship Description

Up to twenty-five (25) scholarships will be offered to station-based and independent producers for an intensive seven-day, hands-on training seminar at WGBH in Boston, March 30 – April 5, 2013.

Seminars will include contact with some of public television's most experienced individuals, focusing each day on specific areas of expertise that include proposal writing, production planning and administration, directing/producing, writing, editing and post production.

Other seminars will be tailored to individual interests and needs, with attendees in smaller groups and tutorials with national production staff, sharing current works in progress for discussion and constructive criticism, etc.

The 25 scholarships will cover reasonable expenses including airfare, hotel accommodations, meals, limited ground transportation, and the daily sessions.

Eligibility

Applicants should have extensive production experience; limited experience on national production projects will not be considered a negative. Applicants may work in all genres of programming; in video, film, and interactive media; and in studio-based as well as field production. Recipients will be selected based on the relative quality of their recent work, their commitment to public television and to sharpening their craft, and their potential to benefit from a scholarship.

The CPB/PBS Producers Academy is open to producers who work at PBS stations and to independent producers. Applicants must work in the United States and its territories, and must commit to completing preparatory readings and other assignments in the five weeks between applicant notifications and the workshop start on March 30, 2013. To learn more about past producers, visit <http://producersworkshop.pbs.org>.

Additional Information

For additional information refer to the posting on PBS Connect, or pbs.org or cpb.org, or contact Kathryn Lo at PBS, producers_academy@pbs.org, or Angie Palmer at CPB, apalmer@cpb.org. Please do not contact WGBH.

Deadline: Applications must be received at PBS by 5:00 PM Eastern, Friday, December 14, 2012. Scholarship awards will be announced by February 8, 2013.